

## GENERAL INFORMATION ON THE KAYIN STATE INVESTMENT FAIR

### VENUE AND DATE

The Kayin State Investment Fair will be held at the Thiri Hpa-an Hotel, Hpa-an on 24<sup>th</sup> November 2017 (Friday), co-organized by Myanmar Investment Commission (MIC), Kayin State Government and Japan International Cooperation Agency (JICA).

The Kayin State Investment Fair is comprised of Exhibition (24<sup>th</sup> November AM and PM), the Investment Seminar (24<sup>th</sup> November AM), the Business Matching Event (24<sup>th</sup> November PM) and the optional Site Visit Tour (25<sup>th</sup> November).

### REGISTRATION

All participants are requested to fill up the attached registration form (ANNEX A) and submit to the following personnel in charge via email or fax at the latest by 10<sup>th</sup> November 2017.

Attention:

Ms. Aye Sanda Lwin, Deputy Director

Ms. Phyo Pwint Han, Deputy Director

Ms. Aye Aye, Assistant Director

Directorate of Investment and Company Administration (DICA)

Tel: +95 1 658132, Fax: +95 1 658143

E-mail: [kayinstateinvestmentfair@gmail.com](mailto:kayinstateinvestmentfair@gmail.com)

Website: [www.dica.gov.mm](http://www.dica.gov.mm)

Ms. Su Thiri Khin

Research Executive (Client service)

Myanmar Marketing Research & Development Co., Ltd (MMRD)

Tel: +95 1 202126, 201350, +95 9 431 50524, Fax: +95 1 202425

E-mail: [kayininvestmentfair2017@mmdrs.com](mailto:kayininvestmentfair2017@mmdrs.com)

### TRANSPORTATION

Yangon to Hpa-an trip: Participants can access Hpa-an, capital city of Kayin State by road transportation only. Driving hours from Yangon to Hpa-an will take about 6 hours. The participants can travel by cars or passenger buses with own arrangement. All participants are advised to arrive on 23<sup>rd</sup> November, 2017 evening to Hpa-an.

Hpa-an to Yangon trip: Participants who will join the site visit on 25<sup>th</sup> November, 2017 will take two buses from Hpa-an to Yangon (Khayaybin Junction, Mingalardon Township) after the site visit and lunch.

## ACCOMMODATION

Hotel fees and contacts for hotel accommodation rates are seen as follows; own arrangement of hotel booking by participants is required.

### **Thiri Hap-an Hotel (Venue of the Investment Fair)**

The room rates are as follows:

Room Type	Description	Room Rate	
		Foreigner	Local
Royal Deluxe Room	Royal Deluxe Rooms are existing at main hotel building and having large window to get the feeling of wide mountain view directly from the rooms. This is the great taste we are serving to our valuable guests.	USD 125/night	Kyat 126,000/night
Bungalow Deluxe Room	This Bungalow Deluxe Rooms are located beside at the base of the mountain and south of the hotel area. Here you can taste fresh air directly form mountain and front view is serving by Mt. Zwegabin. You can order also extra beds with low & fair charges inclusive breakfast.	USD 85/night	Kyat 80,000/night
Deluxe Room	Deluxe Rooms are existing at 3rd floor on main hotel building and having large window to get the feeling of wide mountain view directly from the rooms. This is the great taste we are serving to our valuable guests.	USD 75/night	Kyat 69,000/night
Superior Room	Superior rooms are locating at main hotel building on third floor. Rooms have mountain views and fresh air with air conditioner. You can order also extra beds with low & fair charges inclusive breakfast.	USD 50/night	Kyat 46,000/night
Extra Bed		USD 20/night	Kyat 20,000/night
Extra Person		USD 20/night	Kyat 20,000/night
Early Check In		USD 20/night	Kyat 20,000/night

Kindly note that the below rules are our Terms & Conditions at Thiri Hpa -An Hotel and we are servicing with heart to be best service for our valuable guests.

#### Check-In and Check-Out Time

Check-in-time - 2:00 PM

Check-out-time - 12:00 PM

### Early Arrival and Late Departure

We have to charge 20 USD for Early Check-In within the prior 12 AM to 8 AM to each room.

However, you should have known we could not offer if we have full occupancy or high when you arrive in early. If you faced in this situation, please sincerely understand us and you are able to keep your luggage at the Front Desk until the check-in is available.

If we have low occupancy, late check-out is available upon request as complimentary. Late check-out request have to be charged 15 USD if we have high occupancy.

### Reservation

Reservation should be made directly with the Thiri Hpa-an Hotel's Reservation Department in Hpa-an. Please sincere provide us your booking information as under;

- Name of the embassy / Travel Agent
- Applicable corporate rates
- Arrival and departure details
- Guest personal details
- Advice on payment settlement (POA or CTC)

### Child Policy

Children under 6 years of age may share in their parent's room and above 6 years children would be charged extra child or have to take an extra bed by property. Age proof will be required such as passport copy or identification card. Children 6 years of age will not be charged.

### Cancellation and No show policy

Cancellation 15 days ahead of arrival will be refund 100% of each room reserved.

Cancellation 7 days ahead of arrival will be refund 50% of each room reserved.

### House Rules for the Guest

There is not allowed to bring and using any kinds of ice, drugs, arms, guns and illegal documents to your room.

Pets are not allowed.

All Hotel Rooms Are Non Smoking Area!

Please contact the following address for room reservation:-

Chit Naing (Mr.)

F&B Manager

Sales & Marketing Department

Thiri Hpa-an Hotel, Hpa-an

Mobile: +95(085) 23457, 23458, 23459 (9) 778 485 818, 778 485 819

Fax: +95 (085) 23457

Email: [rsvn@thirihpaanhotel.com](mailto:rsvn@thirihpaanhotel.com), [hotelthirihpaan@gmail.com](mailto:hotelthirihpaan@gmail.com)

Website: <http://www.thirihpaanhotel.com>

Address: No.8, Htone I Road, Near Thanlwin Bridge, Hpaan Township, Kayin State, Myanmar

### **Hotel Zweekabin (Next to Thiri Hpa-an Hotel)**

The room rates are as follows:

Sr.	Room Type	No of Room	Room Rate	
			Local (MMK)	Foreigner (USD)
1	Premier	4	69,000	80
2	Superior Room	12	59,000	70
3	Deluxe Bungalow Room	8	79,000	90

Please contact the following address for room reservation:-

Hotel Zweekabin, Hpa-an

Phone: +95 (9) 8700100, 8700200, 8700300

Email: [hotelzweekabin.zkb@gmail.com](mailto:hotelzweekabin.zkb@gmail.com)

Website: <https://www.facebook.com/hotelzweekabin/>

Address: Hpa-an Mawlamyine Road, (7) Quarter, Taungmi Village, Hpa-an Township, Kayin State, Myanmar

### **Taw Win Yadanar Hotel (15 min driving for Thiri Hpa-an Hotel)**

The room rates are as follows:

Sr.	Room Type	No of Room	Room Rate	
			Local (MMK)	Foreigner (USD)
1	Deluxe Double	35	40,000	45
2	Superior Twin	10	40,000	45
3	Junior Suite	7	60,000	60
4	Taw Win Yadanar Suite	2	85,000	80

If you want to take Extra-bed, it will cost 15,000Ks, USD 20

Please contact the following address for room reservation:-

Taw Win Yadanar Hotel, Hpa-an

Phone: +95 (058) 21278, 23466 (9) 778480528, 796904154

Email: [hoteltawwinyadanar@twyhotel.com](mailto:hoteltawwinyadanar@twyhotel.com)

Address: Hpa-an Mawlamyine Road, (7) Quarter, Taungmi Village, Hpa-an Township, Kayin State, Myanmar

### Hotel Thanlwin Paradise (10 min driving for Thiri Hpa-an Hotel)

The room rates are as follows:

Sr.	Room Type	No of Room	Room Rate	
			Local (MMK)	Foreigner (USD)
1	Standard	24	30,000	28
2	Superior G1	8	45,000	45
3	Superior G2	5	55,000	55
4	Deluxe	8	60,000	60
5	Family Room	2	100,000	90
6	Extra Bed	8 beds	18,000	15
7	Extra Person		15,000	11

Please contact the following address for room reservation:-

Hotel Thanlwin Paradise, Hpa-an

**Phone:** +95 (9) 799911122, 250801079, 250801679

**Email:** [hotelthanlwinparadise@gmail.com](mailto:hotelthanlwinparadise@gmail.com)

**Address:** No (8), Shweking 4 street, Yangon- Hpa-an Main Road, Hpa-an Township, Kayin State, Myanmar

### Hotel Gabbana (15 min driving for Thiri Hpa-an Hotel)

The room rates are as follows:

Sr.	Room Type	No of Room	Room Rate	
			Local (MMK)	Foreigner (USD)
1	Superior (Single)	5	35,000	40
2	Deluxe (Double/Twin)	45	45,000	55
3	Deluxe (Family)	3	60,000	65
4	Junior Suite	5	100,000	100

#### **Cancellation and No show policy**

No cancellation charges will be imposed if a notice is given at least 20 days ahead of arrival.

From 10 to 19 days prior to arrival

30% of each cancelled room/night

From 4 to 9 days prior to arrival

50% of each cancelled room/night

Within 3 days prior to arrival

100% of each cancelled room/night

*No shows shall likewise be charged a penalty equivalent to full charges contracted room rate of the total number of room nights booked.*

Please contact the following address for room reservation:-

Hotel Gabbana, Hpa-an

**Phone:** +95 (058) 22425, 22509

**Fax:** +95 (058) 22511

**Email:** [reservation@hpa-anhotelgavvaa.com](mailto:reservation@hpa-anhotelgavvaa.com), [sales@hpa-anhotelgabbana.com](mailto:sales@hpa-anhotelgabbana.com)  
[acc@hpa-anhotelgabbana.com](mailto:acc@hpa-anhotelgabbana.com)

**Address:** B.E.H.S Street, Hpa-an, Kayin State, Myanmar.

## **FREQUENTLY ASKED QUESTIONS**

1. How much is the fees for the Kayin State Investment Fair?

**It is FREE of charge for all participants for participation in the Fair. However, all necessary transportation (bus/car etc.) to and from Hpa-an and accommodation should be arranged and paid by each participant. Organizers will arrange networking lunch, two coffee breaks on 24 November 2017 and free transportation and lunch for site visit on 25 November 2017.**

2. What language would the speakers of the seminar use?

**English is the medium for communication. English-Myanmar interpreters are available at business matching tables.**

## **GENERAL INFORMATION ON HPA-AN, KAYIN STATE, MYANMAR**

### **LOCATION**

Hpa-an is the capital of Kayin state. Hpa-an is situated about 180 miles East of Yangon. Kayin State has vast and diversified land that enables various types of agriculture, tourism and other industries. The population of 1.5 million resides in 4 districts with 7 townships. Kayin State is located in north latitude 15 degree 19 minutes to 19 degrees 25 minutes and east longitude between 96 degrees 10 minutes situated and occupies 11730.851 square miles of land area. It lies 70 miles from east to west and the north south area is 326 miles long from south to the north longer. Kayah State is situated to the east part of Kayin State and bordered by Thailand and Mon State to the south also bordered by Thailand. Kayin State touches the borders of Bago Region and, Mon State to the west and Mandalay Region, Shan State to the north.

### **CULTURE**

Kayin State is formed with 11 ethnic groups groups of ethnicity that include Poe Kayin (East/West), Sakaw Kayin, Palay Chee Palay Kee, Talaypwa Kayin, Paku Kayin, Bwe Kayin, Mawnaypwa Kayin, Mopwa Kayin, Talaypwa Kayin, Paku Kayin, Bwe Kayin, Mawnaypwa Kayin, Htopwa Kayin, Kayin Phyu and Hto Kalibaung etcmaking up to 60% of total population in the region. Among them, Kayin State is also home to 60% and Burmese (16%)of Burmese, 11% of Mon (11%), 8% of Shan & Pa-O (8% ) and 5% of others are being lived.

### **HOW TO REACH THERE**

The main access to Hpa-an is by road transportation. Although Hpa-an lies on Thanlwin River, there is no regular water transportation. No air transport to Hpa-an.

### **CUSTOMS**

Foreign currencies (above USD 10,000), jewelry, cameras, and electronic goods must be declared to the customs at the Yangon airport. Exports of antiques and archaeologically valuable items are prohibited.

### **VISA**

Nationals from Brunei, Cambodia, Indonesia, Laos, Philippines, Vietnam, Thailand (by air only) and Singapore do not require a visa to enter Myanmar for visits up to 14 days. The other citizens have to apply for visa at the Myanmar Embassies at the respective countries. For visa-on-arrival, please email us the participant's name and passport number to E-mail: [Kayinstateinvestmentfair@gmail.com](mailto:Kayinstateinvestmentfair@gmail.com) and [Kayininvestmentfair2017@mmdrs.com](mailto:Kayininvestmentfair2017@mmdrs.com) before 10 November 2017.

### **CURRENCY**

The local currency is the "Kyat" and notes are issued in denominations of 1, 5, 10, 20, 50, 100, 200, 500, 1000, 5000 and 10000.  
Credit cards such as MasterCard, Visa Card can be used at the international hotels and large restaurants in Myanmar.

## **TELEPHONE AND TELECOMMUNICATION SERVICES**

Country code (Myanmar): +95

Area Code (Hpa-an): 058

For mobile phone: 09

Most hotels provide local and international telephone services chargeable to personal hotel bills of the participants. Some hotels provide chargeable fax and internet service.

## **ELECTRICITY**

The electric supply most commonly used in Myanmar is 220V. The electric plugs and sockets are designed for two pins plugs. The participants are recommended to bring their own adaptors to comply with electric current and plug.

## **TIME ZONE**

Local time zone: GMT+6.5hours



**Kayin State Investment Fair**

**24 November 2017, Hpa-an, Kayin State, Myanmar**

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**REGISTRATION FORM**

Participants are required to complete and return this Registration form before 10 November 2017.

Country : .....

Name : Dr./Mr./Ms.....

Title/Position : .....

Department/  
Office : .....

Company/  
Organization : .....

Business  
Sector : .....

Address : .....

Telephone : .....

Fax : .....

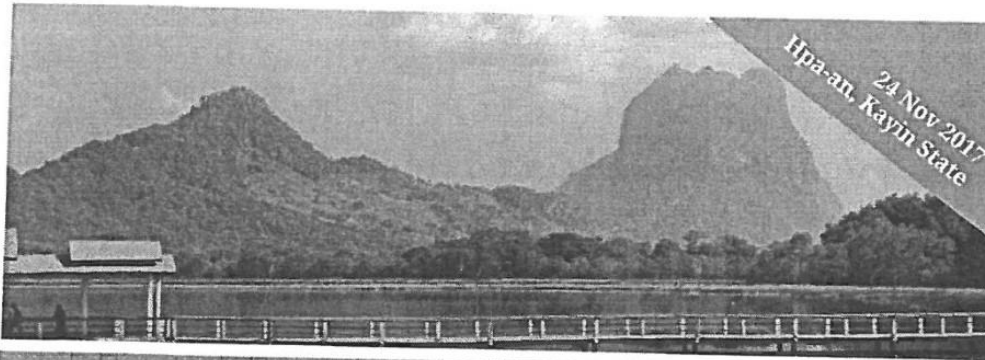
E-mail : .....

Which events would you plan to attend? Please tick as appropriate.

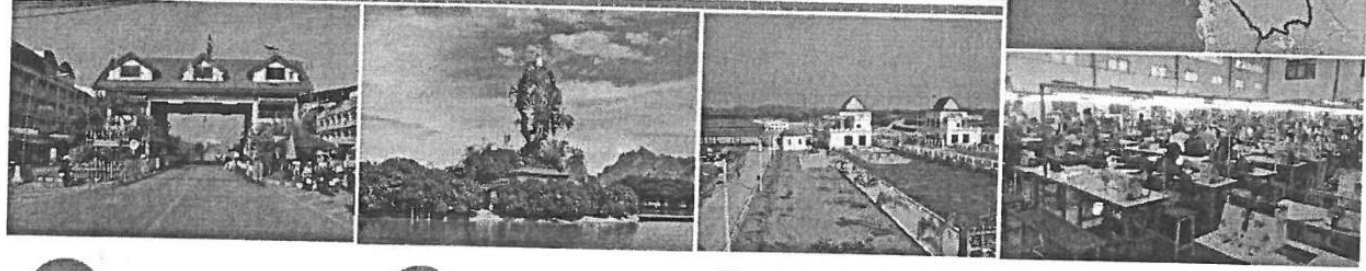
- |                              |                                |                          |
|------------------------------|--------------------------------|--------------------------|
| 24 November 2017 (Friday) AM | Kayin State Investment Seminar | <input type="checkbox"/> |
| 24 November 2017 (Friday) PM | Business Matching              | <input type="checkbox"/> |
| 25 November 2017 (Saturday)  | Site Visit Tour                | <input type="checkbox"/> |

**Ms. Aye Aye**  
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**Fax: +95 1 658143**  
**E-mail: [Kayinstateinvestmentfair@gmail.com](mailto:Kayinstateinvestmentfair@gmail.com)**

**Ms. Su Thiri Khin**  
**Tel: +95 1 200846, 201350,**  
**+95 9 431 50524**  
**Fax: +95 1 202425**  
**E-mail: [Kayininvestmentfair2017@mmdrds.com](mailto:Kayininvestmentfair2017@mmdrds.com)**



# KAYIN STATE INVESTMENT FAIR



- 1 Seminar**  
 High level keynote speeches, informative presentations and live panel discussions. Outcome of the Kayin State Investment Opportunity Survey. Over 300 participants.
- 2 Exhibition**  
 Booths of industrial parks, local industries and development projects will be displayed for potential investors.
- 3 Business matching**  
 Foreign investors and the Kayin State business community will have the opportunity to connect in the prospect of future partnerships.
- 4 Optional site visit**  
 On the next day (Nov 25), a tour is planned to visit some sites around Hpa-An such as industrial zone and potential business investment area.

## Come and Discover Kayin State's Untapped Opportunities!

Kayin State's economy mainly consists of agriculture (e.g. rubber, rice, cardamom, coffee). Tourism is said to possess some potential. Trade and logistics is likely to become more active, as the State provides the most important trade route between Myanmar and Thailand with Myawaddy serving as the gateway. This route has been designated as part of the East-West Economic Corridor (EWEC) of the Greater Mekong Sub-region (GMS) and this important route is being upgraded by the Union Government with support from Asian Development Bank and others. Mae Sot Special Economic Zone is planned to be developed across the border in Thailand. Kayin State has two designated industrial zones in Hpa-an and Myawaddy.

To promote investment in Kayin State more effectively, Myanmar Investment Commission (MIC) and the Japan International Cooperation Agency (JICA) plan to conduct the "Kayin State Investment Opportunity Survey and Investment Fair". The survey is being conducted by Myanmar Marketing Research and Development (MMRD). The investment fair will be jointly organized by MIC, the Kayin State Government and JICA, with support of JETRO.

9:30-10:00	9:30-16:00	10:00-13:00	14:00-16:00	25th November
Opening ceremony	Exhibition	Kayin State Investment Seminar	Business Matching	Optional field visit around Hpa-an

**Free admission!**  
 Pre-registration is kindly requested before 10<sup>th</sup> November 2017.

**When?**  
 Friday, 24<sup>th</sup> Nov 2017

**Where?**  
 Thiri Hpa-an Hotel (Hpa-an)

**Enquiries**  
 Please email your required information to Su Thiri Khin : [kayininvestmentfair2017@mmrdrs.com](mailto:kayininvestmentfair2017@mmrdrs.com)

Organized by

Supported by



# Kayin State Investment Fair

24 November 2017 (Friday)

Mingalar Hpa Hsi Hall, Thiri Hpa An Hotel, Hpa-an, Kayin State, Myanmar



Co-organized by Myanmar Investment Commission (MIC), Kayin State Government and Japan International Cooperation Agency (JICA)

## Agenda

09:00 – 09:30	Registration	Mingalar Hpa Hsi Hall
09:30 – 10:00	Opening Ceremony	Kayin State Investment Fair Exhibition officially opened by guests of honour (Exhibition continues until 16:00)
<b>Seminar</b>		
10:00 – 10:10	Keynote Speech	<i>H. EDaw Nang Khin Htwe Myint, Chief Minister, Kayin State Government</i>
10:10 – 10:20	Opening Speeches	<i>U Saw Han Aye, Chairman, Kayin State Chamber of Commerce and Industry (KSCCI)</i> <i>Chief Representative, JICA Myanmar Office</i>
10:20 – 10:30	Keynote Remarks	<i>H.E U Kyaw Win, Chairman of Myanmar Investment Commission (MIC) and Union Minister for Planning and Finance</i>
10:30 – 11:00	Photo Session and Coffee Break	
11:00 – 11:10	Presentation 1: "Why Kayin State"	
		<i>U Aung Naing Oo, Secretary of MIC and Director General of Directorate of Investment and Company Administration (DICA)</i>
11:10 – 11:20	Presentation 2: "Development of Agriculture Sector"	
		<i>Ministry of Agriculture, Livestock and Irrigation</i>
11:20 – 11:30	Presentation 3: "Mining Sector Development"	
		<i>Ministry of Natural Resources and Environmental Conservation</i>
11:30 – 11:40	Presentation 4: "Electricity Sector Development"	
		<i>Ministry of Electricity and Energy</i>
11:40 – 11:50	Presentation 5: "Development of Hotel and Tourism Sector"	
		<i>Ministry of Hotel and Tourism</i>
11:50 – 12:00	Presentation 6: "Transportation and Logistic Development"	
		<i>MIFFA, Ministry of Construction, Ministry of Transport and Communication</i>
12:00 – 12:10	Presentation 7: "Summary of Kayin State Investment Opportunity Survey"	
		<i>Mr. Takafumi Ueda, JICA Advisor, DICA</i> <i>U Aung Min, Research Director, MMRD</i>
12:10 – 12:30	Presentation 8: "Business for Peace (B4P)"	
		<i>Dr. Aung Htun Thet</i>

12:30 – 12:50	Panel Discussion: "Invest in Attractive Shan State"	
		<b>Moderator:</b> U <b>Panelists:</b> U Aung Naing Oo (MIC Secretary), Bank, Dr. NawKa Paw Htoo (General Secretary, KNU/KNLA Peace Council) and U Saw Han Aye (Kayin State Chamber of Commerce and Industry (KSCCI))
12:50 – 13:00	Floor Q & A Session	
13:00 – 13:10	Closing Remarks	H.E U Than Naing, Minister of Planning, Finance and Development, Shan State Government
13:10 – 14:00	Networking Lunch hosted by organizers	
14:30 – 16:30	<b>Business Matching (in 9 groups as below)</b>	
	(1) Agriculture, (2) Food processing, (3) Manufacturing, (4) Hotel & tourism, (5) Logistics,	
	(6) Infrastructure, (7) Construction (8) Mining, (9) Others	
<b>24-25 November 2017 (Friday and Saturday)</b>		
<b>Optional Site Visit Tour</b>		
<b>24 Nov 2017</b>	<b>Day (1)</b>	
16:00	Participants depart from Thiri Hpa-an Hotel by buses	
16:30 – 17:00	Hpa-an Industrial Zone - Briefing at Hpa-an industrial Zone Management Committee Office - Site visit around Hpa-an Industrial Zone and UMH Industrial Park	
17:00 – 18:00	Kayin State Medicinal Plants Resource Center	
18:00 – 18:30	Kayin State Medicinal Plants Resource Center to Thiri Hpa-an Hotel	
<b>25 Nov 2017</b>	<b>Day (2)</b>	
08:00	Participants depart from Thiri Hpa-an Hotel by buses	
08:00 – 08:30	Thiri Hpa-an Hotel to jetty	
08:30 – 11:30	Sightseeing tour along Than Lwin River by Ship/boat	
12:00 – 13:00	Lunch at Hotel Thanlwin Paradise Restaurant	
13:00 – 13:30	Hpa-an to BayinNyi Cave	
13:30 – 14:30	Observe BayinNyi Cave	
14:30 – 19:30	Go Back to Yangon (Khayay Pin Junction in Mingalardon Township)	



Supported by Japan External Trade Organization (JETRO)  
and Myanmar Marketing Research and Development (MMRD)